



**KTI Finland and Helsinki University of Technology are  
happy to invite you to**

## **ERES Industry Seminar**

### ***Productive office space and user preferences – implications for real estate markets***

**to be organized at  
Helsinki, Finlandia Hall,  
27 March 2009, 8.30-13.00**



**HELSINKI UNIVERSITY OF TECHNOLOGY**  
Doctoral Program for Built Environment

**The event is sponsored by:**





## Program

- 8.30**            **Coffee**
- 9.00**            **Opening** - *Hanna Kaleva, ERES & KTI Finland*  
**Welcome** – *Ramon Sotelo, ERES & University of Weimar*  
**Doctoral program for Built Environment** - *Kauko Viitanen, Helsinki University of Technology*
- 9.15**            **Office markets and space usage - charting the future for workplaces**  
- *Alan White, Lenborough Consultants / Oxford Brookes University*  
- *Virginia Gibson, University of Reading*
- 10.15**           **Occupier view \* 2: trends in space usage, occupier preferences, implications for space supply and office markets**  
**Case Nokia:** *Jyrki Karjalainen, Nokia Corporation*  
**Case Nokia Siemens Networks:** *TBC*
- 11.00**           **Investor view: implications of the change in user preferences on investment strategies** - *Nick French, Oxford Brookes University*
- 11.20**           **Re-developing office properties: occupiers' needs leading the process**  
*Mika Valtonen, Ovenia Oy*
- 11.40**           **Office Occupiers' preferences and needs in the changing business environment** (KTI – CEM – REG research project)  
*Anna-Liisa Lindholm, Helsinki University of Technology*  
*Barry Haynes, Sheffield Hallam University*
- 12.15**           **closing, lunch**

### ***The Organisers:***

**KTI Finland** is an independent research and information service company servicing the Finnish real estate sector. KTI was founded in 1993 by RAKLI, the Association for building owners and construction clients, The Finnish Real Estate Federation and Turku School of Economics. For more information, visit [www.kti.fi](http://www.kti.fi)

**The Graduate School for Built Environment**, is a national graduate programme for doctoral studies. Participating schools are Helsinki University of Technology, Swedish School of Economics (Helsinki), Tampere University of Technology, Turku School of Economics and Business Administration and University of Oulu.

**The European Real Estate Society (ERES)** is a non-profit organization the aim of which is to create a structured and permanent network between real estate academics and professionals across Europe. ERES is dedicated to promoting and advancing the field of real estate research throughout Europe. For more information, visit [www.eres.org](http://www.eres.org)





## Registration Form

### Productive office space and user preferences – implications for real estate markets

Helsinki, Finlandia-Hall, Mannerheimintie 13 e, Terassisali (Terrace Hall)

**Participation at the seminar is free of charge.**

**Registration:** To reserve your place for the seminar please return the registration form below by 20 March by e-mail or fax.

**All participants will receive a confirmation by e-mail.**

In case you have any questions please do not hesitate to contact us by.  
We look forward to an interesting seminar and hope to see you on 27 March

***For more information, please contact:***

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## Response Form

Please return by 20 March by e-mail to [Kirsi.harkonen@kti.fi](mailto:Kirsi.harkonen@kti.fi) or by fax: +358 20 7430 131

I will be attending the ERES Industry Seminar on '**Productive office space and user preferences**' on March 27<sup>th</sup>, 2009 in Helsinki, Finlandia-Hall.

Name: \_\_\_\_\_

Company / Institution: \_\_\_\_\_

Email: \_\_\_\_\_

