



European Real Estate Society



Invitation to the ERES Industry Seminar 2010:

Real Estate Development: Green Challenge

October 15th 2010 at 14:00

Venue: Taskisla Building ITU, ISTANBUL

The event is organized by ITU and ERES

The European Real Estate Society (ERES) and ITU are pleased to invite you to the ERES autumn industry seminar which takes place in ISTANBUL on October 15th, 2010. The theme of the seminar is "Real Estate Developments : Green Challenge".

Programme of the event:

- 14:00 **Opening**
- Welcome Speech ITU – Prof. Dr. Nuran Zeren Gülersoy
- Welcome Speech ERES –
- 14:15 – 14:45 **Green Buildings and Sustainable Development**
Opening speech
Prof. Malcolm Hollis, Building Pathologists & Chartered Surveyors
- 14:45 – 16:00 **Green Cases : Residential and Commercial Developments**
- Residential Developments**
SOYAK YAPI
Sertaç Kıyıcı, General Manager
- Office Developments**
TEKFEN REAL ESTATE
Oğuz Kösebay, Head of Technical Department
- Retail Developments**
REDEVCO TURKEY
Aslı Durutürk, Head of Technical Department
- Hotel Developments**
AMPLIO
Nadin Demircioğlu, Architect
- 16:00 – 16:30 **Coffee break**
- 16:30 – 17:45 **Green Design, Certification & Education**
- TURKECO Danışmanlık
Dr. Duygu Erten, Founder
- ALTENSİS
Berkay Somali
- HAS MİMARLIK
Ayşe Hasol Erkin, Architect
- ISTANBUL TECHNICAL UNIVERSITY
Prof. Dr. A Zerrin Yılmaz
- 18:00 – 19:00 **Cocktail**

Please note that all presentations will be in English.

The European Real Estate Society (ERES) is a non-profit organization the aim of which is to create a structured and permanent network between real estate academics and professionals across Europe. ERES is dedicated to promoting and advancing the field of real estate research throughout Europe. Incorporating many national property research societies, academic researchers and real estate practitioners, our annual conference, semi-annual industry seminars and regular publications provide a forum for information flow and debate on research issues.

For more information, visit www.eres.org

The Urban & Environmental Planning and Research Center (ITU Çevre ve Şehircilik Merkezi UYG-AR) In the 1980s, a structural re-organisation effort was carried out with the establishment of research centres in several fields. The Urban and Environmental Planning and Research Centre is designed to carry out research and consulting related to environmental and urban planning issues and architecture. The centre is organised into six units: (1) urban planning; (2) history of architecture and restoration; (3) architectural design; (4) environmental engineering; (5) environmental control; (6) landscape architecture.

Activities include urban planning, environmental pollution, research in ancient sites, survey of conservation areas, restoration of buildings, and generation of information on works of art and architectural design. The Centre coordinates and contributes to research activities, provides communication, and works in collaboration with other institutions on national and international levels.

Other activity areas of the Centre are professional training and seminar and workshop organisation on urban and environmental issues, especially for municipality staff. The Centre also participates in and organises meetings and conferences, and makes publications on the subjects of research units. Technical reports and consultancy are provided upon request to the public and private sectors. All academic staff of Istanbul Technical University are members of the Centre. Professionals or academicians from other institutions can also contribute to research and implementation studies. The members of different interdisciplinary backgrounds have conducted several implementation projects on urban planning and environmental engineering on national and international levels.

For more information, visit <http://www3.itu.edu.tr/~csuyqar/english/index.html>

**We look forward to an interesting seminar and hope to see you on
October 15th**

Eamonn D'Arcy
ERES
Executive Director

Prof. Dr. Nuran Zeren Gülersoy
Istanbul Technical University
Director UYG-AR

Kerem Yavuz Arslanlı
Istanbul Technical University
Eres Member

Dr. Dilek Pekdemir
DTZ Pamir & Soyuer
Eres Member

Participation at the seminar is free of charge.

Registration: To reserve your place for the seminar please return the registration form below **by October 15th 2010 by email**. **Please note that the number of participants is limited and registrations will therefore be taken into account in order of receipt.**

All participants will receive a confirmation by email.

Response Form

Please return by October 14, 2010 by email to pekdemird@dtz.com.tr .

Yes, I will be attending the ERES Autumn Industry Seminar 'Real Estate Development : Green Challenge' on October 15th , 2010 in İstanbul.

Name :

Company / Institution :

Email :

Telephone :

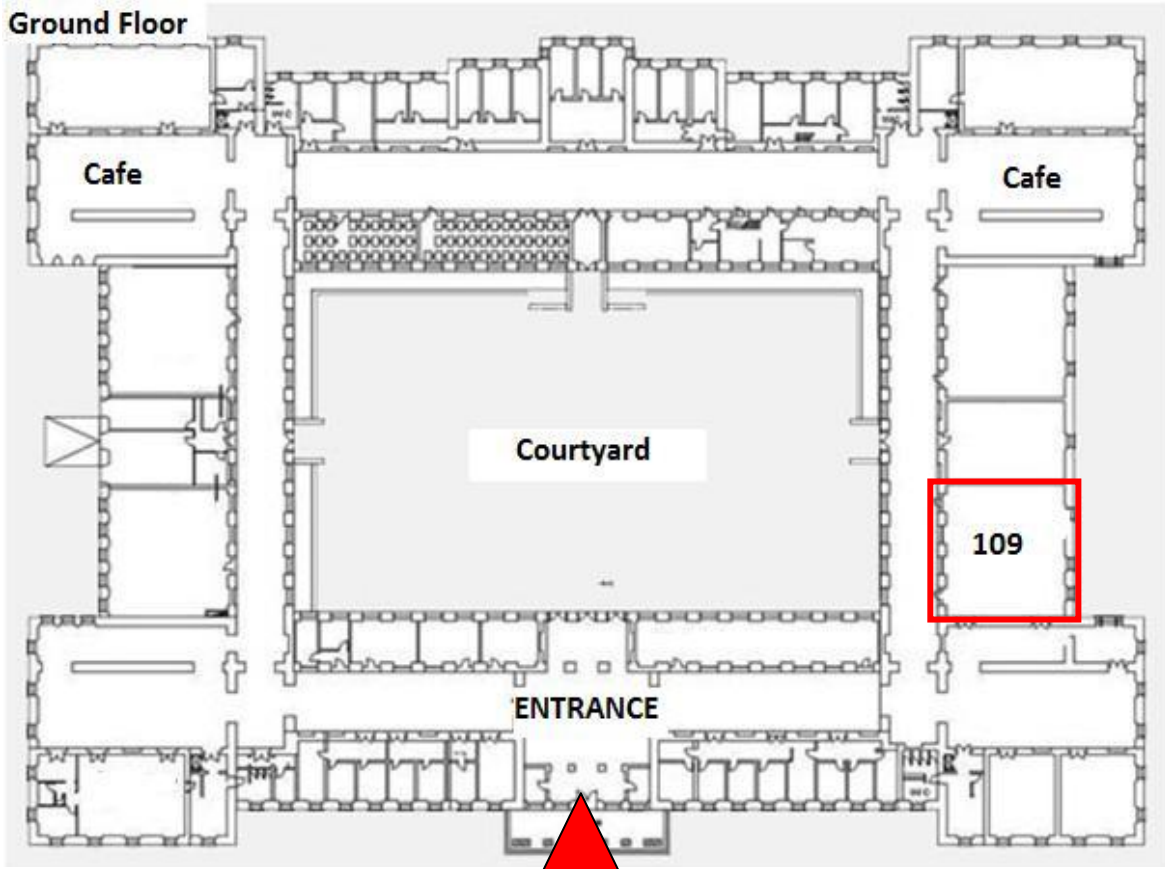
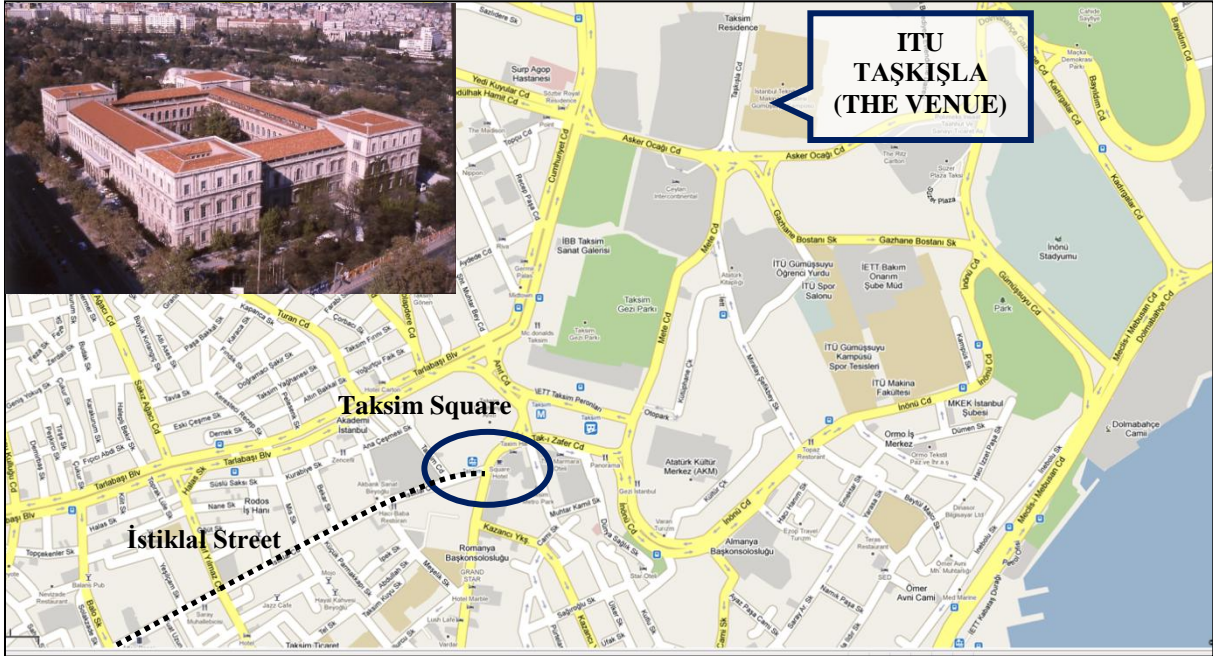
How to get there



- **Istanbul Atatürk Airport** is located in Yeşilköy, in the European side of Istanbul, 28 km away from the downtown. For more information : <http://www.ataturkairport.com/eng/index.php>
 - By Shuttle Service (HAVAŞ), from Airport to Taksim
Departures: every 30 minutes (04:00 – 23:30)
Duration : approximately 40 minutes (depends on the traffic)
Fare: 10 TL
For more information visit : <http://www.havas.net/en/shuttle-parking/istanbul-ataturk-airport/>
 - Taxi, available outside the terminal.
Cost: appr. 40 -50 TL (same fee schedule applies for day/night).
 - Metro, Aksaray-Havaalanı (Line M1), exchange at Zeytinburnu to Zeytinburnu-Kabataş (Line T1) (see map Istanbul Railway System)
- **Sabiha Gökçen Airport** is located in Kurtköy/Pendik, on the Asian Side, 50 km away the centre of Istanbul. For more information : <http://www.sgairport.com/havaalani/eng/start.asp>
 - By Shuttle Service (HAVAŞ), from Airport to Taksim
Departures: every 30 minutes (04:00 – 00:00)
Duration : approximately 1 hour (depends on the traffic)
Fare: 13 TL
For more information visit : <http://www.havas.net/en/shuttle-parking/istanbul-sabiha-gokcen-airport/>
 - Taxi, available outside the terminal.
Cost: appr. 60 -70 TL (same fee schedule applies for day/night).

The Venue

Address: Istanbul Technical University (İTÜ) Taşköşle Campus, Taksim/Istanbul
Conference Hall 109



Accommodation

ITU Taşkısla is located in the very central place There are 4 and 5 star hotel alternatives in the walking distance.

Grand Hyatt (5*)	http://istanbul.grand.hyatt.com/hyatt/hotels/index.jsp
Ceylan Intercontinental (5*)	http://istanbul.intercontinental.com.tr/en/general/default.asp
Hilton Istanbul (5*)	http://www.hilton.com.tr/Eng/hiltonistanbul/default.asp
The Marmara (5*)	http://www.themarmarahotels.com/The-Marmara-Taksim/index.asp
Ritz Carlton Istanbul (5*)	http://www.ritzcarlton.com/en/Properties/Istanbul/Default.htm
Swissotel Istanbul (5*)	http://www.swissotel.com/EN/Destinations/Turkey/Swissotel+The+Bosphorus/Hotel+Home/Hotel+Description
Elite World Hotel (5*)	http://www.eliteworldhotel.com.tr/en/index.asp
The Green Park Taksim (5*)	http://www.thegreenpark.com/greenpark_eng/
Point Hotel Taksim (4*)	http://www.pointhotel.com/index_.htm
Nippon Hotel	http://www.nipponhotel.com.tr/index.asp
Crystall Hotel (4*)	http://www.crystalhotel.net/
The Madison Hotel (4*)	http://www.themadisonhotel.com.tr/
Hotel Lamartine	http://www.lamartinehotel.com/
Best Western Eresin Taxim	http://www.eresintaxim.com.tr/
Taxim Suites	http://www.taximsuites.com/2008/
Taksim Square Hotel	http://www.taksimsquarehotel.com.tr/english/
Taksim Metropark Hotel	http://www.taksimmetropark.com/english/
Istanbul Savoy Hotel (4*)	http://www.savoy.com.tr/
Marble Hotel (4*)	http://www.marblehotel.com/
Cartoon Hotel (4*)	http://www.cartoonhotel.com/
The Marmara Pera (4*)	http://www.themarmarahotels.com/The-Marmara-Pera/index.asp
Hilton ParkSa (4*)	http://www.hilton.com.tr/Eng/hiltonparksaistanbul/default.asp

