



## **RKM\_SAVE URBAN HERITAGE | WORKSHOP N°1**

**PPP** – Public Private Partnerships for Urban Requalification and Real Estate Valorization. Guidelines and Case Studies for Safeguarding Public Heritage

### **Monday 29 November | Methodologies and Case Studies**

#### **9:30\_Greetings**

Adriano Dell'Asta - Director of the Italian Cultural Institute in Moscow

#### **9:40\_ Introduction to the Project**

Lucio Carbonara - Vice-Director DATA Sapienza University of Rome and RKM Project Coordinator

#### **9:50\_Greetings from the European Commission**

Tatiana Bokareva - European Commission EU-Russia Cooperation Programme

#### **10:00\_RKM\_Save Urban Heritage. Description of the Project**

Luca Milan - Municipality of Rome

#### **10:15\_Presentation of the Workshops**

- Guidelines
- Methodology
- Objectives and aims

Nicola Paravati – Partner Raethia Real Estate, Rome

#### **10:40\_Introduction to the PPP: Methodologies and Practices, Opportunities and Limits**

Roberto D'Agostino – President of Arsenale di Venezia

#### **11:10\_Public and Private: Roles and Responsibilities in PPP Operations**

- Creating consensus
- Communication between public and private
- Empathy between public and private

Claudio Pancheri - President Raethia Real Estate, Rome

#### **11:40\_The Valorization of State/Public Property**

- The Agenzia del Demanio in Italy: Roles and Activities
- The PureNet International Network: Objectives and Aims
- Case Study, Rome - Bologna two examples of urban regeneration

Carlo Petagna - Vice Director of the Agenzia del Demanio and President of PureNet

#### **12:10\_Requalification of Gorky Park**

Salavat Scherbakov – Merited Artist of Russia

#### **12:40\_Lunch Break**

#### **14:00\_Approaches and Procedures to Urban and Real Estate Valorization: The Public and Private City**

- The city of Venice: Problems, Approaches and Solutions for the Valorization of Abandoned Historic Buildings and for Urban Redevelopment
- Case Study: Arsenale di Venezia

Roberto D'Agostino – President of Arsenale di Venezia

#### **14.30\_Public Private Partnership in the Conservation of Urban Heritage**

Vladimir Rimshin – Dean of MGAKHIS



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**15:00\_ Safeguarding the Historic Image of Moscow: Problems of Business, Politics and Society**

Andrej Klychkov – Moscow Duma

**15:30\_ Cultural Heritage in Moscow: Valorization Strategies**

Alexander Kibovskiy – President of Moskomnasledie (tbc)

**16:00\_ Open discussion of the day's issues**

**17:30\_ Conclusion of the First Day**

**Tuesday 30 November | Operational Guidelines for the City of Moscow**

**9:30 – 13:30\_ Round Table Discussion (closed to the public)**

- Thoughts and analyses of the previous day's discussions
- Identification of the limits and opportunities of the PPP approach for the city of Moscow with regards to the safeguarding of architectural heritage from the 1920s and 30s
- Highlights and guidelines for the preparation of a final document

Roberto D'Agostino / Claudio Pancheri / Vladimir Shukov / Rosanna Palermo / Luca Milan  
Nicola Paravati / Alexander Kibovskiy / Vladimir Rimshin / members of local associations and stakeholders



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