

ITALIAN PAVILION
Invest in Italy

NOVEMBER 14th 2018 - OFFICIAL PROGRAM

- 09:30 - 10:30** **BUSINESS CORNER SESSION**
Lombardini 22
Master Retail
One Works
RES-Real Estate Strategist
- 10:45 - 11:00** **ITALIAN PAVILION INAUGURATION DRINK**
Massimo MORETTI, CNCC/CDS Holding
Stefano NIGRO, ITA-Italian Trade Agency
Roberto BRAMATI, Spazio Futuro Group
- 11:00 - 11:30** **NEW PROJECTS SESSION**
Maximo Shopping Arena
Massimo TEPPA, Parsec 6
- 11:30 - 12:00** **CNCC MEMBERS SESSION**
Space Vision
- 12:00 - 12:30** **NEW PROJECTS SESSION**
Siracusa: a case history of a mall's relaunch
Paolo BERNARDI, Studio Conte
- 13:00 - 14:00** **BREAK TIME**
- 14:30 - 15:00** **NEW PROJECTS SESSION**
Ceetrus Italy – New name & new projects in pipeline
Roberta PELICANI, Ceetrus Italy
- 15:30 - 16:30** **CNCC CONFERENCE**
"Italian Shopping Centers, focus on our industry" two researches
P-1 Conference Room n. 2
- 17:00 - 18:00** **NEW PROJECTS SESSION**
Svicom: the new projects
Corrado DI PAOLO, Svicom

#lingottoevolution
Roberto LIMETTI, Pradera
- 18:00 - 19:00** **NETWORKING**

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NOVEMBER 15th 2018 - OFFICIAL PROGRAM

10:00 - 10:30 **INVESTING IN FOOD COURTS IN ITALY: EVOLUTION FORMATS & CASE HISTORIES**

Roberto BRAMATI, Spazio Futuro Group

10:30 - 11:30 **NEW PROJECTS SESSION**

COM "Caselle Open Mall"

Gabriele CERMINARA, AEDES SIIQ

**Innovation, progress and sustainability: the future of
Eurocommercial shopping centers in Italy**

Roberto FRATICELLI, Eurocommercial Properties

11:30 - 12:00 **WHY INVEST IN ITALY**

Stefano NIGRO, ITA-Italian Trade Agency

12:00 - 12:30 **NEW PROJECTS SESSION**

Westfield Milano

Diego VALAZZA Unibail-Rodamco-Westfield

12:30 - 13:00 **RENEWAL AND REUSE OF THE HISTORICAL BUILDING "GENOA GRAIN ELEVATORS" NAMED "HENNEBIQUE"**

Simonetta CENCI, Deputy Mayor Genova Municipality - Office for
Urban Development and Urban Planning

13:00 - 15:00 **CNCC MEETALY**

Business Lunch (by invitation only)

15:00 - 15:30 **BUSINESS CORNER SESSION**

Cibiamo

Itay Properties

17:30 - 19:00 **CNCC CONFERENCE**

"Italy: New Development Projects"

P-1 Conference Room n. 2