

E-CREDA INAUGURAL CONFERENCE

Who:	European Commercial Real Estate Data Alliance (E-CREDA)
Why:	E-CREDA wants to improve the access to and understanding of CRE data to facilitate higher quality applied research and more frequent interaction between investors, data providers and academics
When:	<u>4th of December 2020 - 3-5 p.m. (CET)</u>
What:	
3.00 - 3.20	Introduction of E-CREDA (Hans Vrensen, chair E-CREDA)
3.20 - 3.40	Security protocol for effective data sharing by Jens Mehrhoff (Bundesbank)
3.40 - 4.00	How to use the Unique Building/Object Identifier by Jo Bronckers (Fibree)
4.00 - 5.00	<u>Panel: Climate risk in CRE and data solutions</u>
	Moderator: Lisa Eichler, co-head Climate & ESG Solutions at Ortec Finance
	Panelists: Will Robson, Global Head of Real Estate Solutions Research at MSCI Maarten Jennen, Global Real Estate Investment Strategist at PGGM & Sven Bienert Head of IRE BS Competence Center of Sustainable Real Estate
Where:	<u>Please register using the following link:</u>

https://docs.google.com/forms/d/e/1FAIpQLSdfGyCiN7yZJnADUdofCXBIXKpECTah9mbnrHsdvXEZFSglJg/viewform?usp=sf_link

The European Commercial Real Estate Data Alliance (E-CREDA), is a new European wide initiative for the CRE market to:

- ▶ promote the development of the European commercial real estate (CRE) investment and finance markets by improving access to and understanding of available CRE data to facilitate higher quality applied research and more frequent interaction between investors, data providers and academics, who plan to work together to achieve data parity for CRE with other major asset classes, like stocks and bonds;
- ▶ facilitate data vendors and partners to develop their data products and services by allowing investors and managers' subscriptions to be shared with academic partners for specific applied research projects of practical use to investors and managers;
- ▶ increase the practical relevance of academic collaboration by improving data access to a broader range of legacy and emerging data sources to answer specific practical problems facing investors and managers;
- ▶ promote innovation in applied research by investors and managers by allowing them to mobilise all the available data and scientific approach to use them in addressing specific market and strategic issues.

E-CREDA contact:
Dennis Schoenmaker (Treasurer E-CREDA)
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Biographies:

Dr Jens Mehrhoff is a special adviser at the Deutsche Bundesbank's Directorate General Statistics and manages the team dealing with consumer price statistics and indicators on residential as well as commercial property. He represents the Bank in the EC European Price Statistics Working Group and its regular Task Forces/Workshops as well as the UN International Working Group on Price Indices and acts as trainer in international central banking courses. As a regular presenter at international conferences, he also has a post as lecturer in time series econometrics at Goethe University Frankfurt.



Jo Bronckers has a professional background in real estate. He worked for Dutch institutional real estate investors, asset managers and real estate banks before he decided to start his own consultancy company for business development at the intersection of real estate, finance and technology. Jo is co-founder in 2018 and at present vice-president of the executive board of the Foundation for International Blockchain and Real Estate Expertise (FIBREE, www.fibree.org). In 2020 Jo will be joining the inaugural board of e-CREDA.



Lisa Eichler co-heads the Climate & ESG Solutions team at Ortec Finance. Lisa has focused her studies and career on facilitating the interactions between science and policy providing analysis and advice on topics relevant for the transition towards a low-carbon, climate-resilient economy. Prior to joining Ortec Finance, Lisa has worked as a consultant for various companies implementing projects for European institutions, national governments and international organizations, on environment and sustainability issues. Lisa earned her Master of Science in Environmental Management and Masters of Arts in Global Public Policy at Duke University, USA.



Dr Maarten Jennen is Senior Director – Global Strategist in the real estate investment team of PGGM since august 2016. His responsibilities include setting the top-down investment strategy for the private real estate portfolio and he serves as a member of the investment committee. Besides his role at PGGM Maarten has a part-time position as Research Fellow at TIAS Business School, Tilburg University. Prior to joining PGGM he worked as Director of Investment Solutions at CBRE Global Investors where he had a shared responsibility for the global allocation framework used to advice CBRE GI's largest clients. Maarten holds a PhD from Erasmus University in the Netherlands.



Will Robson is Executive Director and Global Head of Real Estate Solutions Research at MSCI. He is responsible for the direction and delivery of MSCI's applied real estate research agenda which seeks to help clients understand their real estate portfolios and the markets in which they compete. Prior to MSCI, Will spent close to five years at Abu Dhabi Investment Authority as a senior, founding member of the real estate research team. Will also worked as a research analyst at M&G Real Estate.



Prof. Dr. Sven Bienert MRICS REV is since April 2010 Prof. Dr. Bienert is Head of the IRE|BS Competence Center of Sustainable Real Estate at the University of Regensburg and university chair holder. Prof. Bienert is editor and author of many real estate books and won numerous research awards. Furthermore he works as an independent consultant and valuer heading his company as director. He is on the board of numerous real estate associations like DGNB („Immobilienbeirat“), ZIA („Nachhaltigkeitsbeirat“), Austrian Association of Real Estate Experts (ARE board member), „Verein zur Förderung der Qualität in der Immobilienwirtschaft“ (ImmQu board member), Corporate Governance Institute of the German Real Estate Industry (ICG board member) and “Deutschen Vereinigung für Finanzanalyse und Asset Management e.V.”