

# SSWM2018

## WHAT

### SUMMER SCHOOL ON WORKPLACE MANAGEMENT

#### ORGANIZER & PARTNER

Gesti.tec Lab., Department of Architecture, Built environment, and Construction engineering, Politecnico di Milano  
International Workplace Studies Program, Cornell University

#### COORDINATORS

Prof. Andrea Ciaramella, Arch. Chiara Tagliaro, Politecnico di Milano  
Prof. Ying Hua, Cornell University

## WHEN

Monday 9 - Friday 20, JULY 2018

#### ACTIVITIES

1° week: Mon 9 - Fri 13 > theory & practice  
Weekend: Sat 14 - Sun 15 > learning trip to Venice at the Biennale  
2° week: Mon 16 - Fri 20 > theory and practice

#### KEY DATES

**Application** by Friday 25, May 2018  
**Communication of acceptance** by Thursday 31, May 2018  
**Registration** by Sunday 10, June 2018

## WHERE

Politecnico di Milano, piazza Leonardo da Vinci, Milan (ITALY)

#### INFO:

 [sswm-dabc@polimi.it](mailto:sswm-dabc@polimi.it)  
 <https://www.facebook.com/SSWM2018/>  
 <http://www.gestitec.polimi.it/it/events/sswm-2018-summer-school-on-workplace-management>

## WHY

The course will train participants to:

*\_Integrate* different disciplines in a sound reasoning around the workplace;

*\_Manage* the planning, programming, and executing phases of a workplace change process;

*\_Picture* the future evolution of workplaces and its impact at the building and urban scale.

## WHO

People who will meet each other:

#### TARGET PARTICIPANTS

*\_Undergraduate and graduate students* who are interested in workplace strategies, workplace change management, and facility management. Students might want to integrate a deeper theoretical and practical understanding of the field in their thesis and prospective research.

*\_Young practitioners and researchers* (within 35 years old) who are currently working in the field of corporate real estate management, space planning, and related issues. Professionals might want to upgrade their skills in order to specialize further their careers.

#### PROFESSORS & RESEARCHERS INVOLVED IN THE PROGRAM

*\_Rianne Appel-Meulenbroek*, Eindhoven University of Technology, THE NETHERLANDS

*\_Andrea Ciaramella*, Politecnico di Milano, ITALY

*\_Tamás Berky*, Garapena Ltd, HUNGARY

*\_Ying Hua*, Cornell University, UNITED STATES

*\_Ilaria Mariotti*, Politecnico di Milano, ITALY

*\_Ilaria Oberti*, Politecnico di Milano, ITALY

*\_Cristina Rossi-Lamastra*, Politecnico di Milano, ITALY

*\_Chiara Tagliaro*, Politecnico di Milano, ITALY

*\_Maria Pilar Vettori*, Politecnico di Milano, ITALY



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## HOW

### FORMAT AND METHODS

The course discusses the workplace as an **interdisciplinary** area of research and work.

The course encompasses:

*\_Theoretical lessons* will include the following **topics**:

- The history of the workplace in the 20th century
- Organizational changes
- The role of Corporate Real Estate Management
- What workplaces look like nowadays: working everywhere
- Ergonomics in the workplace
- Facilities management: an evolving discipline
- Workplace strategies: how to think strategically
- The role of an architect in the project of a workplace
- The impact of the workplace at the urban scale
- Case studies: stories of change management.

*\_Field exploration* includes **visits** to three atypical workplaces:

- One corporate workplace
- One coworking space
- One third space as a workplace.

*\_Practical exercise* will be organized by simulating the encounter with a potential client, who asks for a workplace change. Students will build up interdisciplinary teams, and work on a **studio-like project** for developing the following themes:

- Evaluation of localization in the city context
- SWOT analysis of the existing space
- Creation of concept and the related communication strategies
- Reconfiguration of the spatial layout
- Organization of proximities and walking paths in the space
- Program of the move
- Plan of the preparatory change management strategy.

### ASSESSMENT

For course completion, participants need to be present in class during the lectures, attend the visits, and participate to the workshops.

At the end of the course the **best project** will be judged by a jury composed of professors from the Politecnico di Milano, from Cornell, and client representatives.

### COSTS (FEE)

*\_Students* from Politecnico di Milano: € 200.00

*\_Students* from other universities: € 400.00

*\_PhD students*, post-docs and researchers: € 550.00

*\_Practitioners*: € 700.00 (-15% discount for Milan Order of Architects)

Trip to Venice is included in the fee. Accommodation in Milan, and travel expenses to and from Milan are not included.

### CREDITS

*\_Practitioners* and researchers can gain training credits for the Milan Order of Architects.

*\_All participants* will be provided with a continuous training document.

### ADMISSION (min. 20 - max. 40 participants)

Applicants will be selected based on their:

*\_Short CV* (list only the experiences that are coherent with the topic of the course);

*\_Age* (priority is given to younger applicants).

### APPLICATION

Applications will be received by email at: [sswm-dabc@polimi.it](mailto:sswm-dabc@polimi.it)

*\_Email object*: "Application SSWM2018"

*\_Email attachment*: "CV\_Surname".



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