

ITALIAN PAVILION
Invest in Italy

NOVEMBER 13th 2019
OFFICIAL PROGRAM

10:00 - 10:30

BUSINESS CORNER SESSION

Pininfarina
Master Retail

10:45 - 11:00

INVESTING IN FOOD COURTS IN ITALY: EVOLUTION FORMATS & CASE HISTORIES

Roberto BRAMATI, Spazio Futuro Group

11:00 - 12:45

CNCC NEW PROJECTS SESSION

MERLATA MALL: the future of smart retail

Anand REMTOLLA - Site Leader Cascina Merlata Ceetrus Italy
Ettore PAPPONETTI - Head of Leasing Manager South Area Ceetrus Italy
Giampiero DI MAIO - Head of Leasing Manager North Area Ceetrus Italy

The mall develops roots.

New value routes for commercial centres and retail parks: Le Mura – Ferrara

Letizia CANTINI, COO Svicom

"TO Dream" new shopping & entertainment concept in Turin

Edoardo FAVRO, Managing Director RES-Real Estate Strategist

The role of the extension in the new Shopping Centres format: The new Food Hall at Curno Shopping Centre, the new Retail Park at CremonaPo Shopping Centre, Fiordaliso Revolution

Roberto FRATICELLI, Head of Italy Eurocommercial Properties

13:00 - 14:30

BREAK TIME "PORCHETTA & CHAMPAGNE"

By Dedem and Spazio Futuro Group (Stand E2. Level -1)

15:30 - 16:30

CNCC CONFERENCE

The modern Retail Space Industry in Italy: social role and relational value

Conference Room Verrière Grand Auditorium (Level 1)

17:00 - 18:00

CNCC NEW PROJECTS SESSION

A great commercial and entertainment destination: Genoa Sports Hall

Gaetano LAMACCHIA, Retail Executive Director CBRE

MAG Shopping Center

Daniele PELOSI, Managing Director DP Consulting

Maximall Pompeii

Paolo NEGRI, CEO Irgen Retail Management



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NOVEMBER 14th 2019
OFFICIAL PROGRAM

10:30 - 11:30

BUSINESS CORNER SESSION

Comark
RES-Real Estate Strategist
Lombardini22
Oneworks

11:30 - 12:00

GUESTS SPEECH

Simonetta CENCI, Deputy Mayor Genova Municipality – Office for Urban Development and Urban Planning
Roberto LAMBICCHI, Manager Fair and Commerce Service- Regione Lombardia

12:00 - 12:15

ITALIAN PAVILION OFFICIAL WELCOME

Massimo MORETTI, CNCC/CDS Holding
Stefano NIGRO, ITA-Italian Trade Agency
Mario RESCA, CONFIMPRESE

12:30 - 13:00

WHY INVEST IN ITALY

Stefano NIGRO, ITA-Italian Trade Agency

13:00 - 15:00

CNCC MEETALY

CNCC Business Lunch (by invitation only)

16:00 - 16:30

INVESTING IN RETAIL. RE-DEFINING AND RE - SHAPING THE FUTURE

Davide DALMIGLIO, Head of Capital Markets JLL

17:45 - 19:15

CNCC CONFERENCE

"Italy: New Development Projects"
Main Conference Room 1 (Level -1)