



CALL FOR PARTICIPATION

16th European Real Estate Society Education Seminar December 18th – 19th 2020

Online via Zoom Time Zone: Central European Time The seminar is free to all registered participants

The European Real Estate Society, in association with the International Real Estate Society- IRES IS PLEASED to announce the 2020 ERES Education Seminar on the topic of:

Real Estate Education in the COVID-19 landscape – Challenges, Experiences, Opportunities

The seminar will provide a forum for the exchange of experiences and best practice in teaching and learning during the Covid-19 period, under four broad themes:

- 1.- Challenges created by Covid-19
- 2.- Delivering the curriculum in the Covid-19 landscape
- 3.- Integrating the real world in the Covid-19 landscape
- 4.- Opportunities created by the pandemic

The seminar will combine individual presentations panels with panel debates under each of the four themes. The objective of the seminar is to share experiences and disseminate best practice in teaching and learning in the Covid-19 landscape on a global bases. Contributions are in particular welcome from members of our sister societies in the IRES Network.

The seminar will include opportunities for participants to engage in online networking





Theme 1 will cover:

- The rapid transition from face to face delivery to online
- Combining online and face to face
- The challenge of using appropriate and accessible technology
- Internet access and speed
- Creating online content
- Student engagement
- Educator engagement avoiding an eighty-hour week

Theme 2 will cover:

- Actual experiences of module delivery
- Mixed delivery modes combining asynchronous and synchronous learning
- Flipped classrooms
- Preparing students for online learning
- · Remote group working and learning

Theme 3 will cover:

- Virtual field trips
- Enhancing commercial awareness and employability
- Embedding opportunities for personal and professional development
- Managing industry inputs
- Industry coaching/mentoring
- Graduate recruitment activities

Theme 4 will cover:

- Identifying the positives
- Contributions to pedagogic knowledge
- What are the changes to delivery modes, student engagement and assessment which will become permanent?
- The 'right' amount of technology and its effective use
- Facilitates sharing best practice with colleagues on a global basis
- Online as a threat to conventional delivery?
- A better work life balance for real estate educators?





Submission Guidelines

Presenters: For those interested in making a short case study presentation (15 Minutes) under any of the four themes please submit an abstract by **December 11**th. Please indicate which theme you propose to present under.

Please, submit your abstract by fulfilling the following form:

https://forms.gle/NdByXwF8zNm5juM5A

Panellists: If you are interested in being a panel participant please submit a short expression of interest indicating the relevant theme.

Please, submit your expression of interest by fulfilling the following form:

https://forms.gle/mrMAYUcyzfBMZFMUA

Participants: If you are interested in attending the seminar as a participant please use the following form to register

https://forms.gle/vTcEJR5mzAJhTLbE6

The zoom link will be sent to all registered participants, presenters and panellists some days in advance of the seminar.

Key dates:

December, 11th, 2020: Deadline for abstract and expression of interest submissions December, 12th 2020: Acceptance communication





Seminar Chairs:

Éamonn D'Arcy (Henley Business School – University of Reading) e-mail: p.e.darcy@henley.ac.uk

Paloma Taltavull de La Paz (University of Alicante); email: paloma@ua.es

Organising Committee ERES

Kerem Arslanli (Istanbul Technical University)
Eamonn D'Arcy (Henley Business School – University of Reading)
Laura Gabrielli (Università Iuav di Venezia)
Martin Hoesli (University of Geneva)
Gunter Maier (WU Wirtschaftsuniversität Wien)
Hilde Remoy (TU Delft)
Paloma Taltavull de La Paz (University of Alicante)
Jorn van de Wetering (Henley Business School – University of Reading)

Organising Committee IRES

Kola Akinsomi (AfRES)
Pernille Christensen (ARES and PRRES)
Karen Gibler (ARES and IRES Executive Director)
Neville Hurst (PRRES)
Deborah Levy (PRRES)
Joseph Ooi (AsRES and IRES President)
Francois Viruly (AfRES)
Elaine Worzala (ARES)





Draft Seminar Programme

Friday	Opening Remarks – Welcome
December 18 th	ERES, IRES Programme Chairs
09.00-09.30	
Friday	Theme 1 Challenges
December 18 th	
09.30-12.30	
	Case Studies 09.30-11.30
	Panel Discussion 11.30-12.30
Friday	Theme 2 Experiences 1:
December 18 th	Delivering the curriculum in the COVID 19 landscape
14.30-17.30	
	Case Studies 14.30-16.30
	Panel Discussion 16.30-17.30
Friday	Networking online cocktail
December 18 th	
17.30 – 19.00	
Saturday	Theme 3 Experiences 2:
December 19 th	Integrating the real world in the COVID-19 landscape
09.30-12.30	
	Case Studies 09.30-11.30
	Panel Discussion 11.30-12.30
Saturday	Networking online lunch
December 19 th	
12.30-14.00	
Saturday	Theme 4 Opportunities
December 19 th	
14.30-17.30	
	Case Studies 14.30-16.30
	Panel Discussion 16.30-17.30
Saturday	Closing remarks – dissemination of seminar across IRES Network
December 19 th	
17.30-17.45	