

SHAPING THE FUTURE OF CITIES SUSTAINABLE URBAN REGENERATION LAB LAUNCH EVENT

10 NOVEMBER 2021

10:00AM

HYBRID EVENT

Bocconi University

Aula Magna

Via Gobbi 5

Milano

To improve environmental, social, and economic conditions, urban regeneration provides a comprehensive vision through which cities are renewed, redeveloped, or rehabilitated. Urban regeneration is increasingly regarded as a viable strategy to promote new development models which optimize the use of resources, further circularity, enhance resilience, and improve quality of life. Bocconi University is launching the SUR Lab to promote research and education on sustainable urban regeneration at the global level. The new lab will develop and spread knowledge on how regeneration processes generate value for the private sector and for society.

Powered by Hines, Intesa Sanpaolo, Milanosesto S.p.A. and Prelios, the SUR Lab is focused on defining challenges and impacts of urban regeneration, with the aim to identify key elements to reshape cities in the post-pandemic era.

Bocconi University is official partner of the European Commission [New European Bauhaus initiative](#).

Please note the event will be held in hybrid mode. You are kindly invited to [register](#), whether you wish to attend the event or to follow it online.

Attendance in presence will be allowed with Green Pass only.

FOR INFORMATION

Bocconi University
Events & Protocol
eventi@unibocconi.it

9:30AM

REGISTRATION OF PARTICIPANTS AND WELCOME COFFEE

10:00AM

OPENING

GIANMARIO VERONA Rector, Bocconi University

MASSIMO GAUDINA Head of Representation in Milan of the European Commission

10:30AM

SUR LAB PRESENTATION

EDOARDO CROCI Director of the SUR Lab, Bocconi University

MARIO ABBADESSA Senior Managing Director & Country Head, Hines Italy

11:00AM

INSTITUTIONAL SPEECH

ENRICO GIOVANNINI Italian Minister of Sustainable Infrastructures and Mobility

11:20AM

THE COMMITMENT OF FINANCE TOWARDS SUSTAINABLE URBAN REGENERATION

CARLO MESSINA CEO of Intesa Sanpaolo, Chair of the B20 Finance and Infrastructure Task Force

11:40AM

SPEAKERS

ANDY BOW Senior Partner - Deputy Head of Studio, Foster + Partners

RICKY BURDETT Director, LSE Cities

SILVIA GANZERLA Policy director, EUROCITIES

LAMIA KAMAL-CHAOU Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

NORMUNDS POPENS Deputy Director General for Regional Policy and Urban Affairs, European Commission

The following representatives of SUR Lab partners will also attend the event: FABRIZIO PALENZONA, Chairman of Prelios Group; MAURO MICILLO, Chief of IMI Corporate & Investment Banking Division, Intesa Sanpaolo; RAFFAELLO RUGGIERI, Chief Lending Officer of Intesa Sanpaolo and Deputy Chair of the B20 Finance and Infrastructure Task Force; GIUSEPPE BONOMI, CEO of Milanosesto S.p.A.

www.surlab.unibocconi.eu



Università
Bocconi

SUR Lab
Sustainable Urban
Regeneration Lab

POWERED BY

Hines **INTESA**  **SANPAOLO** **MILANOSESTO** **PRELIOS** 